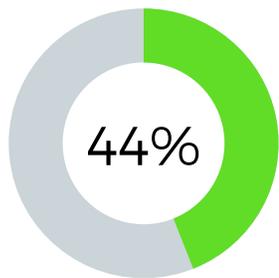
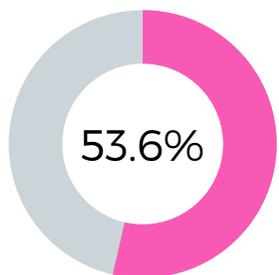


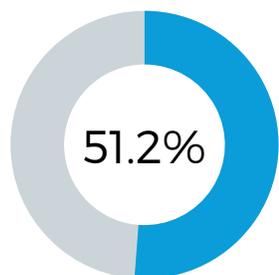
ESTABLISHED  
**2008**



INCOME \$100K +



FEMALE



AGE 30-50

2025 SPONSOR  
GUIDE

# QUICK FACTS



14.7K

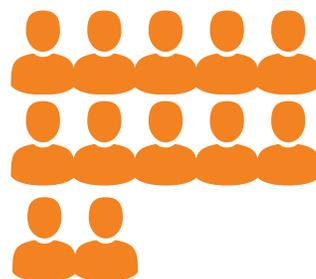


4K

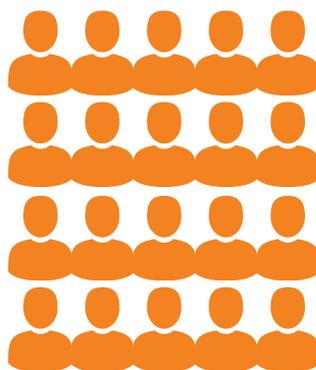
**7,000+**  
RUNNERS



**12,000 +**  
EXPO ATTENDANCE



**20,000+**  
FINISH ATTENDANCE



A wide-angle photograph of a large crowd of runners participating in a marathon on a paved road. The runners are wearing various athletic gear and bib numbers.

# UTAH VALLEY MARATHON

# RACE WEEKEND SCHEDULE

## FRIDAY JUNE 6TH



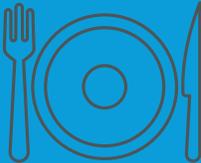
### FITNESS EXPO

10 AM - 8:00 PM  
Utah Valley Convention  
Center



### SYMPOSIUM

3 PM - 7 PM  
Utah Valley Convention  
Center



### VIP DINNER

5:30 PM  
Provo Marriott Ballroom



### 5K START

7:45 PM  
Vivint Provo Corporate  
Office



### 5K AWARDS

8:30 PM  
Vivint Provo Corporate  
Office

## SATURDAY JUNE 7TH



### FULL & HALF START

6 AM  
Wallsburg City & Provo  
Canyon



### 10K START

7 AM  
Canyon Crest  
Elementary School



### AWARDS

8:45 AM (10K)  
9:15 AM (HALF)  
10:30 AM (FULL)  
Utah County Historic  
Courthouse



### 1K START

11:30 AM  
E Center St. University  
Ave

# CORPORATE SPONSOR

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This is our most affordable sponsorship package. You will be able to present your brand in a meaningful way with exposure at the expo, race course, finish area, website, etc.

## BENEFITS \$3,000

- 1 EXPO BOOTH
- 1 FINISH LINE BOOTH
- 2 RACE ENTRIES
- 1/4 PAGE AD IN RACE GUIDE (8,000)
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS (30,000)
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- RACE BAG INSERTS (SAMPLES/FLYERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 1 INSTAGRAM AND 1 FACEBOOK PROMO



# MAJOR CONTRIBUTOR

This high-impact sponsorship allows for exclusivity of your business type. This sponsorship package comes with higher exposure than the Corporate Sponsorship and offers more inclusion.

## BENEFITS \$9,000

- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS (30,000)
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- RACE BAG INSERTS (SAMPLES/FLYERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMO
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- LOGO ON BILLBOARDS
- 1/2 PAGE AD IN RACE GUIDE (8,000)
- 5 RACE ENTRIES
- 2 EXPO BOOTHS
- LOGO ON FINISHERS BACKDROP
- VOLUNTEER SHIRT LOGO
- 3 BANNERS IN FINISH CHUTE



# RACE PRESENTING

## 10K, 5K, 1K

As the exclusive presenting sponsorship of one of our race distances, you will be branded as the company providing the experience to those that participate in your race. This sponsorship comes with higher exposure than the Major Contributor sponsors and offers more inclusions.



## BENEFITS \$15,000

- 2 EXPO BOOTHS
- 1 FINISH LINE BOOTH
- 1/2 PAGE AD IN RACE GUIDE
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- YOUR LOGO ON BILLBOARDS
- LOGO ON HOMEPAGE
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- RACE BAG INSERTS (SAMPLES/FLYERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON SYMPOSIUM BACKDROP
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMOS
- VOLUNTEER SHIRT LOGO
- STARTING LINE BRANDING
- 4 BANNERS IN FINISH CHUTE
- 7 RACE ENTRIES
- LOGO ON YOUR DISTANCE RACE SHIRT
- LOGO ON YOUR DISTANCE MEDAL'S RIBBON

# RACE PRESENTING

## HALF & FULL

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As the exclusive presenting sponsorship of one of our race distances, you will be branded as the company providing the experience to those that participate in your race. This sponsorship comes with higher exposure than the Major Contributor sponsors and offers more inclusions.



## BENEFITS \$20,000

- 2 EXPO BOOTHS
- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- YOUR LOGO ON BILLBOARDS
- STARTING LINE BRANDING
- LOGO ON HOMEPAGE
- RACE BAG INSERTS (SAMPLES/FLYERS)
- VOLUNTEER SHIRT LOGO
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMOS
- 8 BANNERS IN FINISH CHUTE
- 3 MILE MARKER LOGOS
- FULL PAGE AD IN RACE GUIDE
- HALF PAGE EDITORIAL IN RACE GUIDE
- 7 RACE ENTRIES
- LOGO ON YOUR DISTANCE RACE SHIRT
- LOGO ON YOUR DISTANCE MEDAL'S RIBBON

# FITNESS EXPO PRESENTING

The Exclusive Fitness Expo Presenting Sponsorship credits you for providing a large fitness expo with over 50 vendors, & over 12,000 attendees. Participants, family members, volunteers, community leaders and more come to the Fitness Expo that boasts a runner symposium of elite athletes and medical professionals.



## BENEFITS \$20,000

- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- YOUR LOGO ON BILLBOARDS
- VOLUNTEER SHIRT LOGO
- RACE BAG INSERTS (SAMPLES/FLIERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMOS
- 8 BANNERS IN FINISH CHUTE
- 5 MILE MARKER LOGOS
- 7 RACE ENTRIES INSIDE FRONT AD IN RACE GUIDE
- HALF PAGE EDITORIAL IN RACE GUIDE
- 4 EXPO BOOTHS
- RACE BAG BRANDING
- EXPO ENTRY BRANDING

# EVENT PRESENTING

Your logo will be on every marketing piece. Every reference to the race will be the "Utah Valley Marathon presented by (company name)." Our advertising budget is larger than the cost of this sponsorship, so this attractively priced option is a great value for any company with the budget to partner with our Top 10 race in America.



## BENEFITS \$40,000

- 4 EXPO BOOTHS
- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- LOGO IN MARKETING EMAILS
- HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- LOGO ON ALL RACE MEDAL RIBBONS
- LOGO ON HOMEPAGE
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- LOGO ON BILLBOARDS
- RACE GUIDE 1/2 PG. EDITORIAL
- RACE BAG INSERTS
- EXPO ENTRY BRANDING
- RACEBAG BRANDING
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 4 INVITES TO THE FRIDAY VIP DINNER
- 15 RACE ENTRIES
- INSIDE BACK AD IN RACE GUIDE
- 3 INSTAGRAM AND 3 FACEBOOK PROMOS
- 2ND LARGEST VOLUNTEER SHIRT LOGO
- 15 BANNERS IN FINISH CHUTE
- 8 MILE MARKER LOGOS
- BRANDING AT STARTING LINES
- VIP RUNNING EXPERIENCE
- LOGO ON ALL RACE SHIRTS
- BIB NUMBER BRANDING
- LOGO ON EVERY PAGE OF OUR WEBSITE

# EVENT TITLE

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The Utah Valley Marathon Event Title Sponsor holds our highest value. The race would be called the "(company name) Utah Valley Marathon." Any list of the name of our race, your company name will be first. We will proudly represent the race as your race!

## BENEFITS \$100,000

- 1 FINISH LINE BOOTH
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- STARTING LINE BRANDING
- LOGO ON EVERY PAGE OF OUR WEBSITE
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- LOGO IN MARKETING EMAILS
- HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- LOGO ON ALL RACE SHIRTS
- RACE BAG BRANDING
- EXPO ENTRY BRANDING
- VIP RUNNING EXPERIENCE
- BIB NUMBER BRANDING
- LOGO ON ALL MEDAL RIBBONS
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BANNER
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITE TO THE FRIDAY VIP DINNER
- RACE BAG INSERTS (SAMPLES/FLYERS)
- 5 INSTAGRAM AND 5 FACEBOOK PROMOS
- YOUR LOGO FOREMOST ON ALL BILLBOARDS
- LARGEST VOLUNTEER SHIRT LOGO
- 25 BANNERS IN FINISH CHUTE
- 15 MILE MARKER LOGOS
- FULL PG. RACE GUIDE EDITORIAL
- 6 EXPO BOOTHS
- 25 RACE ENTRIES
- BACK COVER FULL PAGE AD IN RACE GUIDE (6,000 COPIES)
- **ALL MARKETING REBRANDED AS YOUR EVENT**



# COMPARE PACKAGES

## ALL PACKAGES INCLUDE:

- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON WEBSITE HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 15% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- RACE BAG INSERTS (SAMPLES/FLYERS)

	MAJOR CORPORATE CONTRIBUTOR	1K, 5K, 10K PRESENTING	HALF & FULL PRESENTING	EXPO PRESENTING	EVENT PRESENTING	TITLE SPONSOR	
EXPO BOOTHS	1	2	2	2	4	6	
1 FINISH BOOTH	●	●	●	●	●	●	
SOCIAL POSTS	1	2	2	2	3	5	
RACE ENTRIES	2	5	7	7	7	25	
RACE GUIDE AD SIZE	1/4 PAGE AD	1/2 PAGE AD	1/2 PAGE AD	FULL PAGE AD	INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
FINISHERS BACKDROP		●	●	●	●	●	
BRANDED AID STATION		●	●	●	●	●	
FINISH CHUTE BANNERS		3	4	8	8	25	
VOLUNTEER SHIRT LOGO		●	●	●	●	●	
BILLBOARD LOGO			●	●	●	●	
RACE SHIRT LOGO			●	●	●	●	
RACE MEDAL LOGO			●	●	●	●	
START LINE BRANDING			●	●	●	●	
RACE GUIDE EDITORIAL				1/2 PAGE	1/2 PAGE	1/2 PAGE	FULL PAGE
MILE MARKER LOGO				3	5	8	15
RACE BAG BRANDING				●	●	●	
EXPO ENTRY BRANDING				●	●	●	
BIB BRANDING					●	●	
LOGO ON EVERY WEBSITE PAGE						●	
ALL MARKETING REBRANDED AS YOUR EVENT						●	



The Utah Valley Marathon has a partnership with 3 fantastic charities to make the world a better place!



CharityVision



kids on the move

empowering families, one child at a time



Stella H. Oaks

FOUNDATION

LET'S TALK

[STAFF@UTAHVALLEYMARATHON.COM](mailto:STAFF@UTAHVALLEYMARATHON.COM)

THANK YOU  
SPONSORS



Hillcrest Bank



BUCKED UP



PROVO  
COMMUNITY CENTER



POWERADE



Rocky Mountain  
University  
of Health Professions

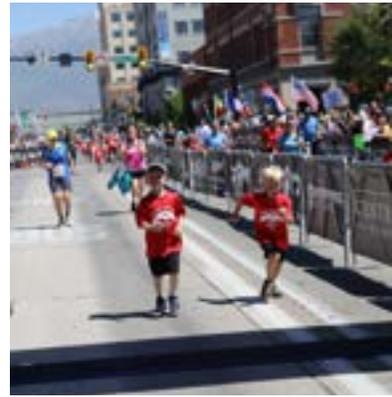
ecosense





**SAVE 10%**  
ON 2 YR DEAL

**SAVE 20%**  
ON 4 YR DEAL



# JOIN US

