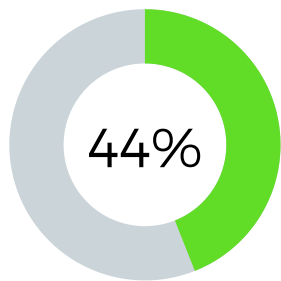
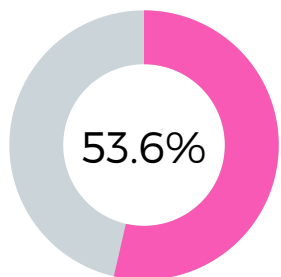


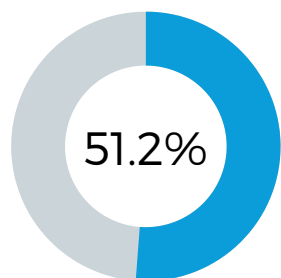
ESTABLISHED
2008



INCOME \$100K +



FEMALE



AGE 30-50

2023
SPONSOR
GUIDE

QUICK FACTS



14.7K

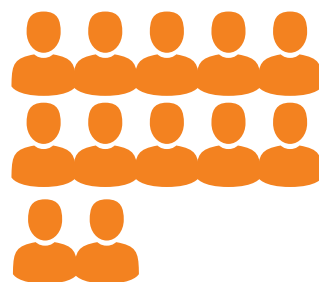


3.7K

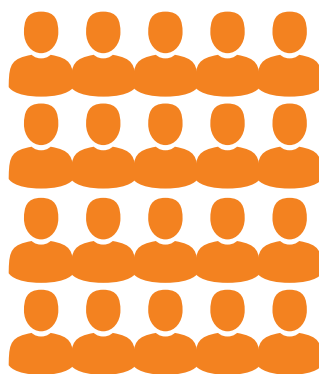
7,000+
RUNNERS



12,000 +
EXPO ATTENDANCE



20,000+
FINISH ATTENDANCE



A large crowd of runners in various athletic gear running on a paved road. The text 'UTAH VALLEY MARATHON' is overlaid in large, bold, orange and white letters at the bottom.

UTAH VALLEY MARATHON

RACE WEEKEND SCHEDULE

FRIDAY



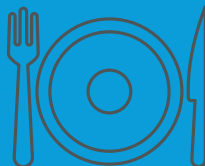
FITNESS EXPO

10 AM - 9 PM
Utah Valley Convention
Center



SYMPOSIUM

3 PM - 7 PM
Utah Valley Convention
Center



VIP DINNER

5:30 PM
Provo Marriott Ballroom



5K START

7:45 PM
Vivint Provo Corporate
Office



5K AWARDS

8:30 PM
Vivint Provo Corporate
Office

SATURDAY



FULL & HALF START

6 AM
Wallsburg City & Provo
Canyon



10K START

7 AM
Canyon Crest
Elementary School



AWARDS

8:45 AM (10K)
9:15 AM (HALF)
10:30 AM (FULL)
Utah County Historic
Courthouse



1K START

11:30 AM
E Center St. University
Ave

CORPORATE SPONSOR

This is our most affordable sponsorship package. You will be able to present your brand in a meaningful way with exposure at the expo, race course, finish area, website, etc.

BENEFITS \$3,000

- 1 EXPO BOOTH
- 1 FINISH LINE BOOTH
- 2 RACE ENTRIES
- 1/4 PAGE AD IN RACE GUIDE (8,000)
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS (30,000)
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- RACE BAG INSERTS (SAMPLES/FLYERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 1 INSTAGRAM AND 1 FACEBOOK PROMO



MAJOR CONTRIBUTOR

*White bullets show value above Corporate Sponsor

This high-impact sponsorship allows for exclusivity of your business type. This sponsorship package comes with higher exposure than the Corporate Sponsorship and offers more inclusion.

BENEFITS \$9,000

- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS (30,000)
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- RACE BAG INSERTS (SAMPLES/FLYERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMO
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- LOGO ON BILLBOARDS
- 1/2 PAGE AD IN RACE GUIDE (8,000)
- 5 RACE ENTRIES
- 2 EXPO BOOTHS
- LOGO ON FINISHERS BACKDROP
- VOLUNTEER SHIRT LOGO
- 3 BANNERS IN FINISH CHUTE



RACE PRESENTING

10K, 5K, 1K

As the exclusive presenting sponsorship of one of our race distances, you will be branded as the company providing the experience to those that participate in your race. This sponsorship comes with higher exposure than the Major Contributor sponsors and offers more inclusions.



*White bullets show value above Major Contributor

BENEFITS \$15,000

- 2 EXPO BOOTHS
- 1 FINISH LINE BOOTH
- 1/2 PAGE AD IN RACE GUIDE
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- YOUR LOGO ON BILLBOARDS
- LOGO ON HOMEPAGE
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- RACE BAG INSERTS (SAMPLES/FLYERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON SYMPOSIUM BACKDROP
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMOS
- VOLUNTEER SHIRT LOGO
- STARTING LINE BRANDING
- 4 BANNERS IN FINISH CHUTE
- 7 RACE ENTRIES
- LOGO ON YOUR DISTANCE RACE SHIRT
- LOGO ON YOUR DISTANCE MEDAL'S RIBBON

RACE PRESENTING

HALF & FULL

As the exclusive presenting sponsorship of one of our race distances, you will be branded as the company providing the experience to those that participate in your race. This sponsorship comes with higher exposure than the Major Contributor sponsors and offers more inclusions.

BENEFITS \$20,000

- 2 EXPO BOOTHS
- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- YOUR LOGO ON BILLBOARDS
- STARTING LINE BRANDING
- LOGO ON HOMEPAGE
- RACE BAG INSERTS (SAMPLES/FLYERS)
- VOLUNTEER SHIRT LOGO
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMOS
- 8 BANNERS IN FINISH CHUTE
- 3 MILE MARKER LOGOS
- FULL PAGE AD IN RACE GUIDE
- HALF PAGE EDITORIAL IN RACE GUIDE
- 7 RACE ENTRIES
- LOGO ON YOUR DISTANCE RACE SHIRT
- LOGO ON YOUR DISTANCE MEDAL'S RIBBON



*White bullets show value above Major Contributor

FITNESS EXPO PRESENTING

The Exclusive Fitness Expo Presenting Sponsorship Acknowledges you for providing a large fitness expo that includes over 50 vendors, and over 12,000 attendees that include participants, family members, volunteers, community leaders and more. The Fitness Expo boasts a runner symposium of elite athletes and medical professionals. This sponsorship comes with higher exposure than the Major Contributor Sponsorship has and more.



*White bullets show value above Race Presenting

BENEFITS \$20,000

- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- YOUR LOGO ON BILLBOARDS
- VOLUNTEER SHIRT LOGO
- RACE BAG INSERTS (SAMPLES/FLIERS)
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- 2 INSTAGRAM AND 2 FACEBOOK PROMOS
- 8 BANNERS IN FINISH CHUTE
- 5 MILE MARKER LOGOS
- 7 RACE ENTRIES INSIDE FRONT AD IN RACE GUIDE
- HALF PAGE EDITORIAL IN RACE GUIDE
- 4 EXPO BOOTHS
- RACE BAG BRANDING
- EXPO ENTRY BRANDING

EVENT PRESENTING

Your logo will accompany our logo on every marketing piece. Every reference to the race will be the "Utah Valley Marathon presented by (company name here)." Our advertising budget is larger than the cost of this sponsorship, so this attractively priced option is a great value for any company with the budget to partner with us on our Top 10 race in America.



*White bullets show value above Fitness Expo Presenting

BENEFITS \$40,000

- 4 EXPO BOOTHS
- 1 FINISH LINE BOOTH
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- LOGO IN MARKETING EMAILS
- HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- LOGO ON ALL RACE MEDAL RIBBONS
- LOGO ON HOMEPAGE
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- LOGO ON BILLBOARDS
- HALF PAGE EDITORIAL IN RACE GUIDE
- RACE BAG INSERTS
- EXPO ENTRY BRANDING
- RACEBAG BRANDING
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 4 INVITES TO THE FRIDAY VIP DINNER
- 15 RACE ENTRIES
- INSIDE BACK AD IN RACE GUIDE
- 3 INSTAGRAM AND 3 FACEBOOK PROMOS
- 2ND LARGEST VOLUNTEER SHIRT LOGO
- 15 BANNERS IN FINISH CHUTE
- 8 MILE MARKER LOGOS
- BRANDING AT ALL STARTING LINES
- VIP RUNNING EXPERIENCE
- LOGO ON ALL RACE SHIRTS
- BIB NUMBER BRANDING
- LOGO ON EVERY PAGE OF OUR WEBSITE

EVENT TITLE

The Utah Valley Marathon Event Title Sponsor holds our highest value. The race would be called the "(company name here) Utah Valley Marathon." Anywhere we list the name of our race, your company name will be first. We will proudly represent the race as your race. We would love to give you the credit for this fantastic event!

BENEFITS \$100,000

- 1 FINISH LINE BOOTH
- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- STARTING LINE BRANDING
- LOGO ON EVERY PAGE OF OUR WEBSITE
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- LOGO IN MARKETING EMAILS
- HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- LOGO ON FINISHERS BACKDROP
- OPPORTUNITY TO HAVE A BRANDED AID STATION
- LOGO ON ALL RACE SHIRTS
- RACEBAG BRANDING

- EXPO ENTRY BRANDING
- VIP RUNNING EXPERIENCE
- BIB NUMBER BRANDING
- LOGO ON ALL MEDAL RIBBONS
- LOGO ON HOMEPAGE
- LOGO ON SYMPOSIUM BANNER
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITE TO THE FRIDAY VIP DINNER
- RACE BAG INSERTS (SAMPLES/FLYERS)
- 5 INSTAGRAM AND 5 FACEBOOK PROMOS
- YOUR LOGO FOREMOST ON ALL BILLBOARDS
- LARGEST VOLUNTEER SHIRT LOGO
- 25 BANNERS IN FINISH CHUTE
- 15 MILE MARKER LOGOS
- FULL PAGE EDITORIAL IN RACE GUIDE
- 6 EXPO BOOTHS
- 25 RACE ENTRIES
- BACK COVER FULL PAGE AD IN RACE GUIDE (6,000 COPIES)
- **ALL MARKETING REBRANDED AS YOUR EVENT**



COMPARE PACKAGES

ALL PACKAGES INCLUDE:

- LICENSE TO RACE LOGO IN YOUR ADVERTISING
- LOGO ON WEBSITE HOMEPAGE
- LOGO ON SYMPOSIUM BACKDROP
- COMPANY FINISH LINE EMCEE ANNOUNCEMENTS
- 2 INVITES TO THE FRIDAY VIP DINNER
- LOGO ON SPONSOR PAGE IN RACE GUIDE
- YOUR LOGO IN MARKETING EMAILS
- YOUR HYPERLINKED LOGO ON SPONSOR WEBPAGE
- 10% DISCOUNT CODE, UNIQUE TO YOUR COMPANY
- RACE BAG INSERTS (SAMPLES/FLYERS)

	MAJOR CORPORATE CONTRIBUTOR	1K, 5K, 10K PRESENTING	HALF & FULL PRESENTING	EXPO PRESENTING	EVENT PRESENTING	TITLE SPONSOR	
EXPO BOOTHS	1	2	2	2	4	6	
1 FINISH BOOTH	●	●	●	●	●	●	
SOCIAL POSTS	1	2	2	2	2	3	
RACE ENTRIES	2	5	7	7	7	15	
RACE GUIDE AD SIZE	1/4 PAGE AD	1/2 PAGE AD	1/2 PAGE AD	FULL PAGE AD	INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
FINISHERS BACKDROP		●	●	●	●	●	●
BRANDED AID STATION		●	●	●	●	●	●
BILLBOARD LOGO		●	●	●	●	●	●
VOLUNTEER SHIRT LOGO		●	●	●	●	●	●
FINISH CHUTE BANNERS		3	4	8	8	15	25
RACE SHIRT LOGO			●	●	●	●	●
RACE MEDAL LOGO			●	●	●	●	●
START LINE BRANDING			●	●		●	●
RACE GUIDE EDITORIAL				1/2 PAGE	1/2 PAGE	1/2 PAGE	FULL PAGE
MILE MARKER LOGO				3	5	8	15
RACE BAG BRANDING				●	●	●	●
EXPO ENTRY BRANDING				●	●	●	●
BIB BRANDING					●	●	●
LOGO ON EVERY WEBSITE PAGE							●
ALL MARKETING REBRANDED AS YOUR EVENT							●

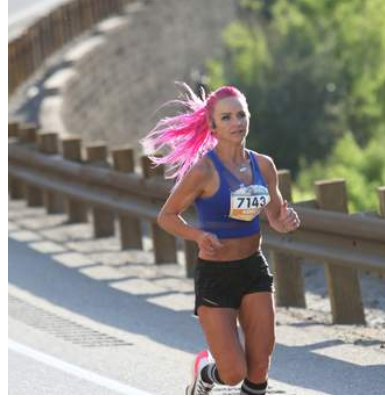


The Utah Valley Marathon has a partnership with Charity Vision. Charity Vision empowers local physicians in the developing world and creates sustainable solutions to the world's blindness epidemic. Charity Vision's success is embodied in the local physician who has the skill and desire to serve the people of their community with the surgical equipment, facilities, and supplies that Charity Vision supplies them.

Local physicians agree to provide their talent and time at no cost.

LET'S TALK

RUNUTAHVALLEY@GMAIL.COM



SAVE 10%
ON 2 YR DEAL

SAVE 20%
ON 4 YR DEAL



JOIN US

