



Utah Valley Marathon



2019 Sponsorship

Quick Facts

61% Women
58% age 30-50



Over 12,000
Expo Attendance

Over 17,000
Finish Area Attendance



Exposure All Year
Multi state marketing,
billboards, magazine ads,
banners, race expos, social
media, posters, digital ads, etc.



Over 1.1 Million
Facebook Impressions Last Year

Over 14,000
Facebook Followers



2019 Sponsorship Packages

| | Corporate Sponsor | Major Contributor | Kids 1k Presenting | Full, Half or 10K Presenting | Fitness Expo Presenting | Event Presenting Sponsor | Event Title Sponsor |
|---|-------------------|-------------------|--------------------|------------------------------|-------------------------|--------------------------|---------------------|
| Expo Booth(s) | 1 | 2 | 2 | 2 | 4 | 4 | 6 |
| Finishline Booth(s) | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Race Entries | 2 | 5 | 7 | 7 | 7 | 15 | 20 |
| Ad in Race Guide (10,000 copies) | 1/4 Page | Half Page | Full Page | Full Page | Inside Front | Inside Back | Outside Back |
| Logo on Sponsor Page in Race Guide | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Email Marketing 20,000 Emails | Logo | Logo | Logo | Logo | Logo | Logo | Logo |
| Your Hyperlinked Logo on Sponsor Page | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Race Bag Inserts (samples and/or flyer) | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| License to Race Logo in Your Advertising | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Logo on Homepage | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Logo on Symposium Backdrop | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Company MC Announcement(s) at Finish | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Invites to the VIP Dinner on Friday | 2 | 2 | 2 | 2 | 2 | 4 | 4 |
| Social Media Promos (12K+ Facebook fans) | x1 | x2 | x2 | x2 | x2 | x3 | x5 |
| Logo on Finishers Photo Backdrop | | Yes | Yes | Yes | Yes | Yes | Yes |
| Opportunity to have a Branded Aid Station | | Yes | Yes | Yes | Yes | Yes | Yes |
| Volunteer Shirt Logo (800 Shirts) | | Yes | Yes | Yes | Yes | 2nd Largest | Largest |
| Banners in Finish Chute | | 3 | 4 | 8 | 8 | 15 | 25 |
| Your logo on Billboards | | Logo | Logo | Logo | Logo | Presenting | Largest |
| Starting Line Branding | | | Yes | Yes | Fitness Expo | All Distances | All Distances |
| Logo on Race Shirts | | | 1K Shirts | Your Race | None | All | All |
| Logo on Race Medal Lanyard | | | Kids 1K | Yes | None | All | All |
| Inside Expo branding opportunity | | | Yes | Yes | Yes | Yes | Yes |
| Mile Marker Logos | | | | 3 | 5 | 8 | 15 |
| Half Page Editorial in Race Guide | | | | Yes | Yes | Yes | Yes |
| Race Bag Branding | | | | | Yes | Yes | Yes |
| Expo Entry Branding | | | | | Yes | Yes | Yes |
| Bib Number Branding | | | | | | Yes | Yes |
| Logo on every page of our website | | | | | | Yes | Yes |
| VIP Running Experience | | | | | | Yes | Yes |
| All marketing rebranded as your event | | | | | | | Yes |
| Pricing | \$3,000 | \$9,000 | \$15,000 | \$20,000 | \$25,000 | \$40,000 | \$100,000 |

Friday, May 31st

Fitness Expo 10:00 A.M. - 9:00 P.M.

Marathon Symposium 3:00 P.M. - 7:30 P.M.

VIP Dinner 5:30 P.M. - 6:30 P.M.



SAVE

10% on 2 yr. deal

20% on 4 yr. deal

Saturday, June 1st

Marathon & Half Marathon Start 6:00 A.M.

10K Start 7:00 A.M.

Awards Ceremony 8:45 A.M.

Kids 1K Start 11:30 A.M.



Sponsors



Charity Outreach

Charity Vision empowers local physicians in the developing world and creating sustainable solutions to the world's blindness epidemic. Their success is embodied in the local physician who has the skill and desire to serve the people of their community with the surgical equipment, facilities and supplies Charity Vision provides them. They agree local physicians agree to provide their talent and time at no cost.

